

# AHSAA

ALABAMA HIGH SCHOOL ATHLETIC ASSOCIATION

## Radio Network

**34 Affiliates Statewide  
and Exclusive on the Web at [www.al.com](http://www.al.com)**

### **Segment Sponsorship**

**Your choice of 1 of the following:**

**Score, Pre-game, Post game, Halftime, Coin Toss,  
Player of the Game, Timeout**

**3 spots in each of the following broadcasts:**

al.com Champions Challenge- 3 games

Super 6 Football Championships- 6 games

Final 48 Basketball Championships- 36 games

Alabama/Mississippi All-Star Football Classic

North/South All-Star Football Game

Alabama/Mississippi All-Star Basketball All-Star-2 games

Sportz Blitz Live and both radio shows- 2 spots

(Ad on our website [www.ahsaaradionetwork.com](http://www.ahsaaradionetwork.com))

**\$10,000/year  
Your Price: \$7,500**

**RAD  
MEDIA**



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### **Title Sponsorship**

(Eg: The AHSAA Radio Network brought to you by \_\_\_\_\_)

**Opening and Closing tags in and out of each break  
and at least 4 spots in each of the following broadcasts:**

al.com Champions Challenge- 3 games

Super 6 Football Championships- 6 games

Final 48 Basketball Championships- 36 games

Alabama/Mississippi All-Star Football Classic

North/South All-Star Football Game

Alabama/Mississippi All-Star Basketball All-Star-2 games

Sportz Blitz Live and both radio shows- 2 spots

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**\$15,000/year**  
**Your Price: \$10,000**



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The Alabama High School Athletic Association (AHSAA) Radio Network is the first comprehensive radio network ever formed that broadcasts all championship and all-star events in the state of Alabama. Brett Pritchard and Randy Lee formed this network, in conjunction with the AHSAA, through their company R&B Media. The network has exclusive rights to the Super Six Football Championships, The Final 48 Basketball Championships, The Alabama/Mississippi All-Star Football Classic, and the North/South All-Star Football and Basketball games. We also provide exclusive online audio for all semi final webcasts. Games can be heard on 34 affiliates throughout the state and on [www.al.com](http://www.al.com). For a listing of affiliates go to [www.ahsaaradionetwork.com](http://www.ahsaaradionetwork.com).

